

WebFSC: Agency Website Rating

Convert visitors to your website to leads! A recent study shows that every day, more and more customers shop the Internet for insurance.

WebFSC provides interactive quoting directly on your web site. Using the same powerful rating technology from FSC Rater, prospects visiting your web site will receive comparative auto and home quotes - with the same look and feel of your own site. Immediate notification of quoted activity allows you to quickly respond to your site visitors.

Easy to use for prospects...

Designed with the consumer in mind, WebFSC delivers an instant, comparative rate to the consumer on the agent's Web site.

- Consumer-friendly - convenient and fast!
- Provides a comparative rate to the consumer right on the agent's Web site
- A simple, approachable workflow attracts prospects
- Prospects enter their information once and receive multiple quotes
- Spanish version of user interface available



...and agents

Every time a prospect requests a quote, you can be notified via email with a link to that downloadable quote. The data is stored on the server for retrieval at your convenience – without filling your inbox with loads of attachments. Import any quote you want into FSC Rater with no need to re-type any information that the prospect already supplied. Import, quote and go!

- Simple set up and configuration process
- Leverage all the power of FSC Rater including quote and marketing letters
- Rates are updated automatically
- No maintenance needed

Customized for your needs

WebFSC allows your agency to customize the rating experience for your visitors. Make an instant impression and show how comprehensive your customer service is.

- Site can be customized with agency contact information, logo, website text, and carriers to be rated
- Display a comparative rate of agent's companies on agent's Web site
- Data sent to you immediately via email - no need to access vendor web site for quote information

FSC has been supporting insurance professionals for almost 30 years with a variety of agency and carrier software products including personal and commercial lines comparative rating, agency management and prospect management systems. We are an industry leader in rating software with thousands of clients nationwide including Independent Agents, General Agencies and Insurance Companies.

Call 800-433-2550 or visit fsc.stoneriver.com to learn more about StoneRiver – FSC Agency Solutions.



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